

Experience

Career is defined by 19+ years of progressive experience in creative & multimedia industries. Has traveled extensively as a professional photographer catering to various advertising & commercial clients. Spent several years of experience as an instructor in various colleges. Conducted custom designed multimedia workshops and trainings. Proficient in Adobe Creative Design Suite and office applications. Knowledgeable in photography, video & design production processes; IT trends and web development standards.

Strengths

Excels in visual conceptualization, direction & execution of content production (photography, video & multimedia) from pre-production, production to its post-production stages. Leads and manages media production teams involved in different forms of multimedia. Able to manage project deadlines, budgets and resource allocation. Has extensive knowledge of digital technologies and systems. Can collaborate in any work environment, as the producer of the project or as the artist.

Creative

November 2012 to Present | m2studio.biz | Production Manager / Photographer / Proprietor

Founded M2 Photography Studio as a platform for conducting photography, video and multimedia projects while specializing in photography and design. Organizes and manages media production teams for clients in different industries - advertising, corporate, energy, fashion, healthcare, law firms, logistics, marine, restaurants and social events to name a few.

February 2011 to February 2012 | Scratch Music Group, Inc. | Digital designer / Photographer

Creative team member of the venture-backed, high growth music and technology company in photography and Manhattan, N.Y. USA. Responsible for communicating the company's business mission through design & development of the company's web presence, marketing campaigns and related projects. Managed the creation of portraits and photographs that showcase the DJ talents' best features & assets.

August 2004 to 2012 | Marianomedia.com | Photographer / Digital designer

Conceptualized & photographed for various clients for public relations, advertising, editorials & commercial purposes. Handled client ideas, coordinates and manages design and photography teams in order to execute project requirements. Engaged in brand identity/development, web site UI look and feel design for clients.

March 2003 to August 2004 | Roadrunner Network Inc. | Web designer

Acted as lead digital designer in a multimedia team. Supported television post-production group for graphic, digital & material requirements. Involved in designing functional and user-friendly interfaces for interactive cds and websites for clients in advertising, television, shipping, fashion, & public relations.

September 2000 to May 2002 | K2 Interactive Inc. | Associate graphic designer

Designed and created front-end interface designs for K2 Interactive's web development clients. Was tasked to communicate with the development team in order to create a cohesive web design for K2's clientele.

Teaching

October 2012 to present | Multimedia workshops and trainings

Conducted various content creation training modules for companies and organizations: Senate of the Philippines broadcast team, ABS-CBN Global, Pag-Ibig Fund, TV Maria, Henry's Cameras to name a few.

January 2007 to April 2009 | Asia Pacific College, Makati, Philippines

Digital imaging & interactive game development lecturer; AB-Multimedia Arts; part-time

January 2005 to April 2009 | De La Salle – College of Saint Benilde

Interactive design & photography lecturer; AB-Multimedia arts; part-time

Education

September 2009 to December 2010 | Pratt Institute Manhattan, N.Y.

Certificate in Computer Graphics – Digital Design & Interactive Media

1999-2002 | De La Salle - College of Saint Benilde, Philippines

B.A., Multimedia Arts, Honorable mention

Exhibitions

March 2010 | Philippine Vistas - Photography Exhibit | Solo Exhibit | NY, USA

March 2009 | Camarines Sur / Hongkong – Macau Photography Exhibit | Group Exhibit | Philippines

August 2008 | Palawan Photography Exhibit | Group Exhibit | Philippines

September 2007 | Boh Raan and Mai - Thailand Photography Exhibit | Solo Exhibit | Philippines